

The Word is impressed JAPAN BRAND



imabari

120 years history and tradition

Japan's top towel production area
Imabari City, Ehime prefecture.



imabari towel Japan

PREMIUM TOWEL

Made in a warm climate with a rich water by highly skilled experts, Manyama towel is a towel of high quality and warmth.



Durable long-lasting, soft ultimate premium towel.

- Carefully selected cotton is spun using a special technique to ensure the highest quality.
- Chemical-free and eco/human-friendly Ozone cleaning is used for the cleaning and bleaching of yarn.



Even after washing there is no yarn castoff or fading of color. The softness won't go away even when washing without a softener.

Absorbs moisture quickly even if freshly grated.

<5 second rule> quality standard for quickly absorbing sweat and moisture.

The towel piece needs to start sinking in the water within 5 seconds



It's gentle on your skin since the towel will absorb water just by lightly touching your skin 😊 It's not sticky when you wipe off sweat.

Imperial Hotel Tokyo Disney Land

Wishlist brand

- The bathrobe that celebrities love is adopted by the Imperial Hotel!
- Pursuit of a fluffiness like a baby's cheek and a comfortable wrap around your body!

It's the perfect gift and souvenir since it's practical but something you usually wouldn't buy for yourself.



Reliable

Imabari Towel Brand Certified Product.

- Out of over 100 companies that make Imabari towels, we are a premium brand that is like no other that passed the quality standards of Shikoku Towel Industrial Association!
- The premium towel's fluffiness and absorption is outstanding and is like no other Imabari towel!



It's organic and highly safe, so it's safe to use on your baby/child's skin.



About washing

1. In the beginning, please use in after washing.

The premium towel series' water absorbency does not change before/after washing, but please wash the dust etc from the manufacturing process before using.

2. Do not use softener as much as possible.

Using a softener reduces the water absorbency and makes the pile easier to fall out.



In the Dream Shape, all towels to be used with esthetic are Imabari towels.

It is very popular with customers.



3. When hanging you pound a pile.

- Shake the towel with both hands before to make the piles stand.
- Pull in all four directions to fix the shape before drying.

This will help keep the towel nice and fluffy.

4. Let's dry in a well-ventilated shade



Mechanical action much reduced.
cool. ~~bleach~~. ~~iron~~. ~~dry clean~~.

~What to do when fraying~

Cut the root of any frayed piles with scissors! Since the pile density is high, by cutting at the root you can prevent further fraying and you won't even notice where you cut it!

Dream shape!
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Dream Shape official blog

A beautician, Hiroko Aizawa
"Professional diary of beauty and health"



Online shop

100% organic products pursuing beauty and health are handled



Dream shape Youtube

Introducing the appeal of the product in an easy-to-understand manner

